



Retreat at Firewheel eBlast Announcement

July 20, 2009

Dear Retreat Residents,

In our continued effort to provide communication avenues within our community, we would like to introduce the Retreat eBlast. The Retreat eBlast will be a method for any resident to quickly distribute non-HOA related information to the neighborhood.

We feel the potential value of the eBlast will benefit all neighbors and hope that by establishing some basic guidelines, the eBlast will serve as great communication tool within our community in which all residents will actively participate. Unlike the Retreat at Firewheel HOA related emails, residents will have the opportunity to unsubscribe from the eBlast at any time.

In an effort to insure the Retreat eBlast stays on task and is used for the general benefit for all Retreat neighbors, we have established the following acceptable uses for a Retreat eBlast:

Announce Free Item, Items for Sale or Wanting to Buy: ideally limited to Retreat Homeowner items with items to sell, give away or looking for specific items such as household equipment, cars, unused tickets to entertainment events, etc.

Provide or Seek Service Referrals:

- Babysitters, house sitters, various personal services, etc
- Homeowner related services: home repair, handyman, painting, remodeling, landscaping, house cleaning, and other service providers
- Restaurants, retail establishments, new business openings, (excluding Resident business activities), etc

Note: *Negative comments about service providers will not be considered acceptable use.*

Announce Charitable Activities: Various charitable activities including galas, fundraisers, general announcements, emergency needs, cookie sales, can drives, etc.

Make Event Announcements: Neighborhood functions, political meetings, school events, local and regional community events, civic events, church functions, social club events, new neighbors announcements, birth announcements, special homecomings, and sporting events open to all Retreat residents

Lost/Found Alerts: Lost pets, keys, etc

Inform the Neighborhood of Security Concerns: Issues pertaining to all residents including suspicious activity, solicitors, recent break-ins, animal encounters, other potential threats to your fellow neighbors including confirmed news from adjacent neighborhoods.



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What the Retreat eBlast will not be used for.....

We want to insure the Retreat eBlast benefits all residents, therefore we will insure the eBlast is never used as a compliant department, used for political endorsements, resident business promotion or a forum to distribute jokes. The established guidelines have been carefully defined, therefore any requests outside of the intent of the guidelines will not be sent to the neighborhood.

How to Send a Retreat eBlast request

1. Any resident sends an email to RetreatBlast@aol.com
2. The Communication's Committee will quickly confirm the request meets the stated guidelines
3. If the request meets the required criteria an email will be broadcast to all participating residents along with the name of the person making the initial request
4. If the request does not meet the criteria, the resident will be informed of that decision and the email will not be sent

How to Unsubscribe

We recognize that not all Retreat residents may want to receive the Retreat eBlast. Therefore you may unsubscribe by replying to this or any future messages and placing "Unsubscribe" in the subject line. Once received, your email address will immediately be removed from the list ending any future emails.

And finally it's important to recognize the retreat eBlast is completely separate from the Retreat HOA. Make sure you address all HOA related issues to the current RetreatHOABoard@aol.com email address to insure a prompt reply from the Board.

Communication's Committee